

PERSIAN FOOD FESTIVAL



Shier Media Projects
Summer 2023 5,6,7 August (CIVIC Holidays)
Richmond Green Sports Centre and Park,
1300 Elgin Mills Rd E

Spend entire 3 days in the park. Enjoy fun activities and live music, featuring artists, local Persian bands and DJs. Throughout the day, there will be plenty of activities for all ages. Food and drinks, kids games and bouncy castles.

Take part in contests with plenty of prize giveaways. Shop among the vendors or sit down and enjoy

delicious food and beverages (non-alcoholic and alcoholic).

To celebrate Toronto's multiculturalism, the community wishes to invite all people from different walks of life and backgrounds to celebrate Persian food, music and culture, during a massively fun, 3 days event, taking place on 5,6,7 August (CIVIC Holidays).

Shier Media is proudly hosting the Persian Food Festival in the heart of Richmond Hill.

Admission will be free. Bring your whole family and friends with you and spend a memorable day, filled with laughter and live entertainment, and of course, enjoy delicious Persian cuisine at the beautiful grounds of Richmond Green Park!

Sponsorship Packages

We would also like to invite sponsors to take this excellent opportunity to further promote their brand and business. View our sponsorship packages here.

PLATINUM PACKAGE

\$9000

- Advertising on the digital display at the entrance of the park and inside the park (2000 impressions in 3 days)
- Digital banner of your brand on the stage on the big screen at the event
- Company name brochures, Social Media, Iran Javan magazine
- One booth in the park during the festival
- One special video commercial for your company for the event (60 seconds)
- One Motion-Graphic commercial for your company
- Showing two different video commercials of your company during the event on giant digital screen
- Five minutes on-stage speech promoting your business (we will provide interpreter)
- Publish interviews promoting your business in Iran Javan magazine
- Logo/Name on all event posters as a Platinum Sponsor
- Logo/Name on all digital flyers as a Platinum Sponsor
- Logo/Name in our marketing email as a Platinum Sponsor

SILVER PACKAGE

\$3000

- One Motion-Graphic commercial for your company
- Showing your video commercial during the event on the smaller digital screen
- One booth in the park during the festival
- Logo/Name on all event posters as a Silver Sponsor
- Logo/Name in our marketing email as a Silver Sponsor
- Logo/Name in all Social Media advertisement as a Silver Sponsor

GOLD PACKAGE

\$6000

- Advertising on the digital display at the event
- Company name on brochures, Social Media
- Mention as a sponsor by the MC
- Digital banner of your brand on the stage on the smaller screen at the event
- One special video commercial for your company for the event (60 seconds)
- One Motion-Graphic commercial for your company
- Showing two different video commercials of your company during the event on giant digital screen
- One booth in the park during the festival
- Logo/Name on all event posters as a Gold Sponsor
- Logo/Name in our marketing email as a Gold Sponsor
- Logo/Name in all Social Media advertisement as a Gold Sponsor

Other Opportunities:

- Digital Display : **\$2000** for all 3 days (**\$1000** single day)
- Company name on a digital display on the stage
- Vendor Table : **\$1000** per day
- 6 foot table and chair
- Stand up banner **\$500** each day (**\$1500** for 3 days) Banner not included

CONTACT

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