



# Shier Media Projects

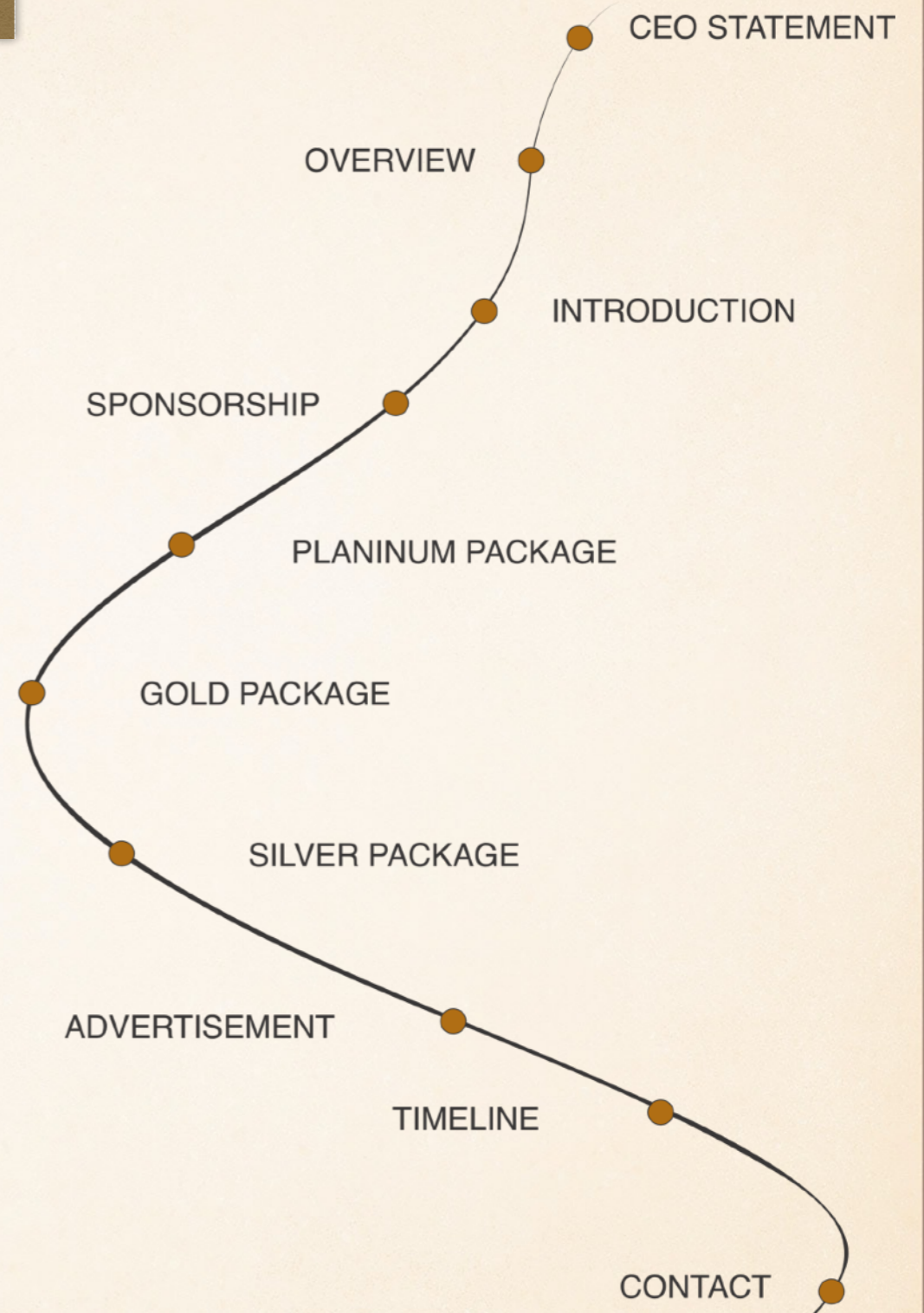
Richmond Green Park, 1200 Elgin Mills Rd E, Richmond Hill, ON L4S 1M5 . August 2, 3 & 4  
Assembly Park, 80 Interchange Wy, Vaughan, ON L4K 5W3 . August 30, 31 & September 1



# PERSIAN FOOD FESTIVAL



# CONTENT



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Shier Media was established in 2000 with the goal of supporting artists and small business, by organizing festivals, community events and concerts

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## CEO STATEMENT

Celebrating Culture & Community for over 25 Years

For over two decades, we've united communities through vibrant festivals and cultural events, fostering connection, joy, and tradition.

Past Highlights:

- ❖ Persian Festival – 2001 & 2002, Mel Lastman Square, Toronto
- ❖ Persian Beauty Awards – Summer 2014
- ❖ Persian Community Picnic – 2019, Toronto
- ❖ Persian Food Festival - 2023 & 2024, Richmond Green, Richmond Hill

Join us in making our next event unforgettable, whether as a sponsor, exhibitor, or partner!

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## Spend entire 3 days in the park!

Enjoy fun activities and live music, featuring artists, local Persian bands and DJs.

Throughout the day, there will be plenty of activities for all ages.

Food and drinks, kids games and bouncy castles.

Take part in contests with plenty of prize giveaways.

Shop among the vendors or sit down and

enjoy delicious food and beverages

(non-alcoholic and alcoholic).

## SUMMER 2025 PROJECT PROPOSAL

### *Three Days of Music, Food & Fun!*

Get ready for an unforgettable three-day festival filled with energy, entertainment, and excitement!

**Live Music & Performances** – Enjoy incredible live performances from talented artists, Persian bands, and DJs, bringing the best beats and vibes all day long.

**Fun for All Ages** – From thrilling activities to kids' games, bouncy castles, and interactive experiences, there's something for everyone!

**Delicious Food & Drinks** – Savor a variety of mouthwatering dishes and refreshing beverages, both alcoholic and non-alcoholic, while soaking in the festive atmosphere.

**Contests & Giveaways** – Join fun competitions for a chance to win amazing prizes!

**Shop & Explore** – Browse through a vibrant marketplace featuring unique vendors, artisanal goods, and cultural treasures.

Whether you're here for the music, food, or fun, this festival promises an experience like no other.

**Don't miss out!**



# Bigger, Better & Now in **TWO** Locations!

We're making history this year! Due to overwhelming demand and incredible community support, We are thrilled to announce that the Persian Food Festival 2025 will be held twice in two different locations on two exciting dates !

- 📍 Location 1: **Richmond Green Park, 1200 Elgin Mills Rd E, Richmond Hill, ON L4S 1M5 . August 2, 3 & 4**
- 📍 Location 2: **Assembly Park, 80 Interchange Wy, Vaughan, ON L4K 5W3 . August 30, 31 & September 1**

This means double the energy, double the fun, and double the opportunity for attendees, vendors, and sponsors! Whether you join us for one event or both, you'll experience the best of Persian culture, food, and music in an unforgettable setting.

What to Expect?

- Two incredible festivals featuring live performances, DJs, and traditional Persian music
- Authentic Persian cuisine from top chefs and local vendors
- Exciting activities for all ages, including games, contests, and family-friendly attractions
- A vibrant marketplace where you can shop from unique vendors and artisans
- Exclusive sponsorship & branding opportunities for businesses looking to maximize their reach

A Rare Opportunity You Don't Want to Miss!

This is a one-of-a-kind chance to be part of Toronto's biggest Persian event of the year! Whether you're a vendor looking to showcase your products, a brand seeking maximum exposure, or a performer ready to entertain thousands, this is the perfect platform for you.

## 💡 **Special Offer for Double Participation!**

If you sign up for both events at once, you'll receive an exclusive discount on your sponsorship or vendor contract! Maximize your brand visibility and connect with a larger audience at a special rate.

Don't miss this exceptional opportunity! Secure your spot today and be part of this incredible cultural celebration. Contact us now to learn more and take advantage of this limited-time offer!





# PLATINUM SPONSORSHIP

## MAXIMUM VISIBILITY & PRESTIGE

9,000\$

Our Platinum Package is designed for brands that want to be at the forefront of the festival.

With prime event placement, high-impact digital displays on **Stage Big Screens**, and extensive brand exposure, this premium sponsorship level ensures that your business stands out as a key partner of the festival.



Enjoy exclusive branding on the main stage, entrance, and festival screens, along with a premium booth location for maximum audience engagement.



# GOLD SPONSORSHIP

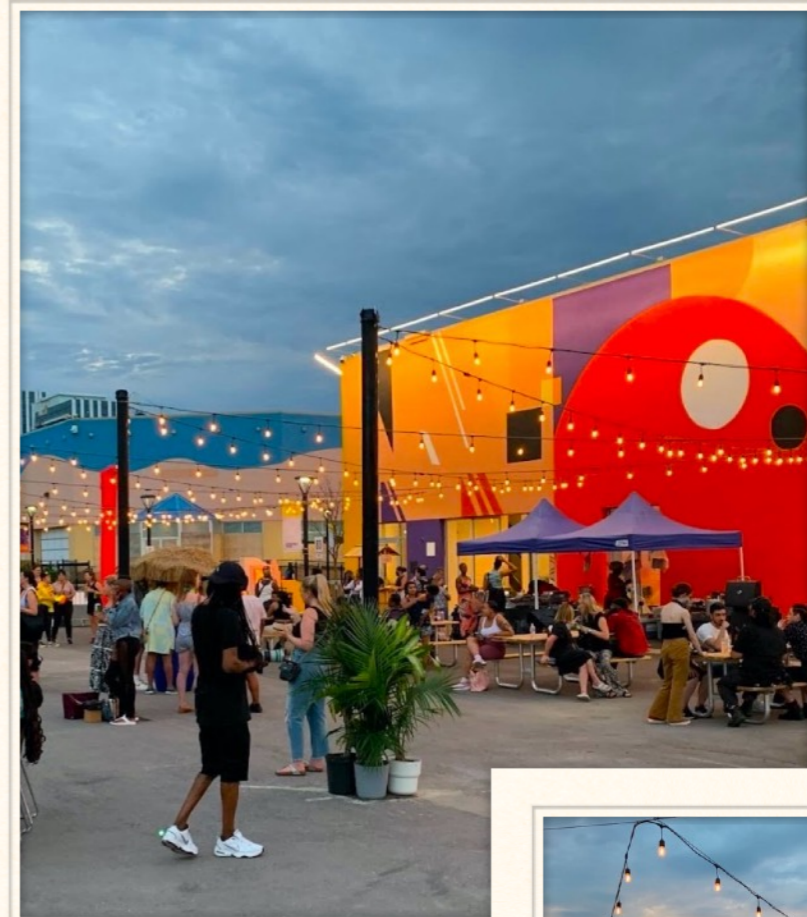
## STRONG PRESENCE & ENGAGEMENT

6.000\$

The Gold Package offers excellent visibility and branding opportunities for businesses looking to engage with festival attendees in a powerful way.

Your brand will be featured on **Digital Displays**, and a strategically placed booth, ensuring strong interaction with visitors.

This package is perfect for businesses that want to increase brand awareness while enjoying significant on-site promotion.





# SILVER SPONSORSHIP

## HIGH IMPACT AT A GREAT VALUE

3.000\$

The Silver Package provides a fantastic opportunity to promote your brand at a high-traffic festival while maintaining affordability.

With branding on selected digital displays and a well-placed booth at the festival, this package offers a strong presence and a great chance to connect with a wide audience in a lively, high-energy environment.



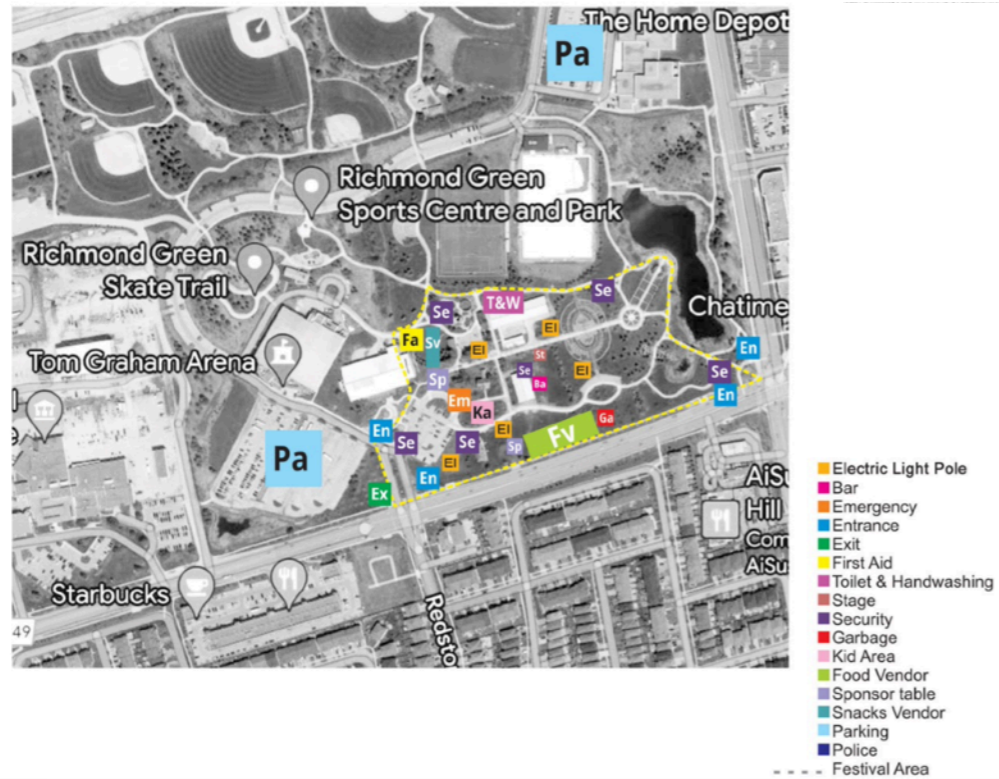


<b>Sponsorship Packages</b>		<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
<b>Booth at the Festival</b>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Digital Display Advertising</b>	Entrance Display	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Stage - Big Screens	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Stage - Small Screens	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Commercial Teaser</b>	Special Teaser (60 Seconds)	2 Teaser	1 Teaser	-
	Motion Graphic Teaser	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Extra Teaser - Giant Display	2 Teaser	1 Teaser	<input type="checkbox"/>
<b>Promotion Advertising</b>	Festival Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Event Brochure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Iran Javan Magazine	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Branding at Event Posters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Branding at Digital Flyers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Branding at Email Marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>On-Stage Recognition</b>	5-Minute Speech (Interpreter Provided)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Mc Mention As Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Supporter Media Advertising</b>	Branding On Iran Javan Magazine	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Interview Publish In Iran Javan Magazine	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		<b>\$9,000</b>	<b>\$6,000</b>	<b>\$3,000</b>

# NEED EXTRAS ? RENT IT HERE !

<i>Additional Opportunity</i>	<i>Price</i>	<i>Details</i>
<b>Hosting Set</b>	<b>\$1,500 For 3 Days</b>	<b>6 ft. Table + 2 Chairs</b>
<b>Advertising On Digital Displays</b>	<b>\$1,000 Per Day Or \$2,000 For 3 Days</b>	<b>Branding on 2 giant 12ft LED screens</b>
<b>Stand-Up Banner</b>	<b>\$500 Per Day Or \$1,200 For 3 Days</b>	<b>Banner not included</b>
<b>Branded Tent Package</b>	<b>\$1,500</b>	<b>Includes 10'x10' logo-printed tent + 2 branded flags on a 6ft stand + Table Cover + BackDrop</b>
<b>UnBranded Tent Package</b>	<b>\$500 For 3 Days</b>	<b>10'x10' Tent (Rental Service)</b>
<b>Electricity</b>	<b>\$150 For 3 Days</b>	<b>15A</b>





# Event 1

**Event:** Persian Food Festival

**Date:** August 2, 3 & 4

**Location:** Richmond Green Park, 1200 Elgin Mills, Richmond Hill, ON L4S 1M5

# ASSEMBLY PARK

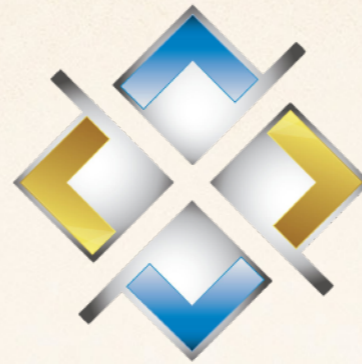
## Event 2

**Event:** Persian Food Festival

**Date:** August 30, 31 & September 1

**Location:** Assembly Park, 80 Interchange, Vaughan, ON L4K 5W3





SHIER MEDIA

**Thank You !**

Babak Reihanypour

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[www.shiermedia.com](http://www.shiermedia.com)

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